



# Boston

## Travel Guide



# Introduction

Boston is a bustling city on the east coast of the United States, known not only for its rich history and vibrant culture, but also as a prime destination for business travellers. Whether you're here for meetings, conferences, or networking, Boston offers a unique blend of professional opportunities and engaging experiences.

## Etiquette in Boston

Politeness and respect go a long way in this city. When meeting colleagues or locals, a warm smile and a firm handshake are customary greetings. Punctuality is highly regarded, so arrive on time for meetings, appointments, and social engagements. It's also appreciated if you maintain eye contact during conversations, showing your engagement and interest.

## Business attire

Business attire in Boston is generally conservative. A suit and tie for men and professional attire for women are common in most business settings. However, it's a good idea to check the dress code with your specific business partners or clients.



## Weather variability

Boston's weather can be unpredictable, so it's wise to check the forecast before packing. Winters can be cold and snowy, while summers are warm and humid. Layered clothing is often the key to comfort.

## Networking nooks

Boston is a hub for innovation and technology, with a thriving start-up scene. Attend networking events or meetups to connect with like-minded professionals and tap into the city's entrepreneurial spirit.

## Payment practices

Credit cards are widely accepted, but it's a good idea to carry some cash for smaller transactions and to tip service staff, usually around 15-20% of the bill.

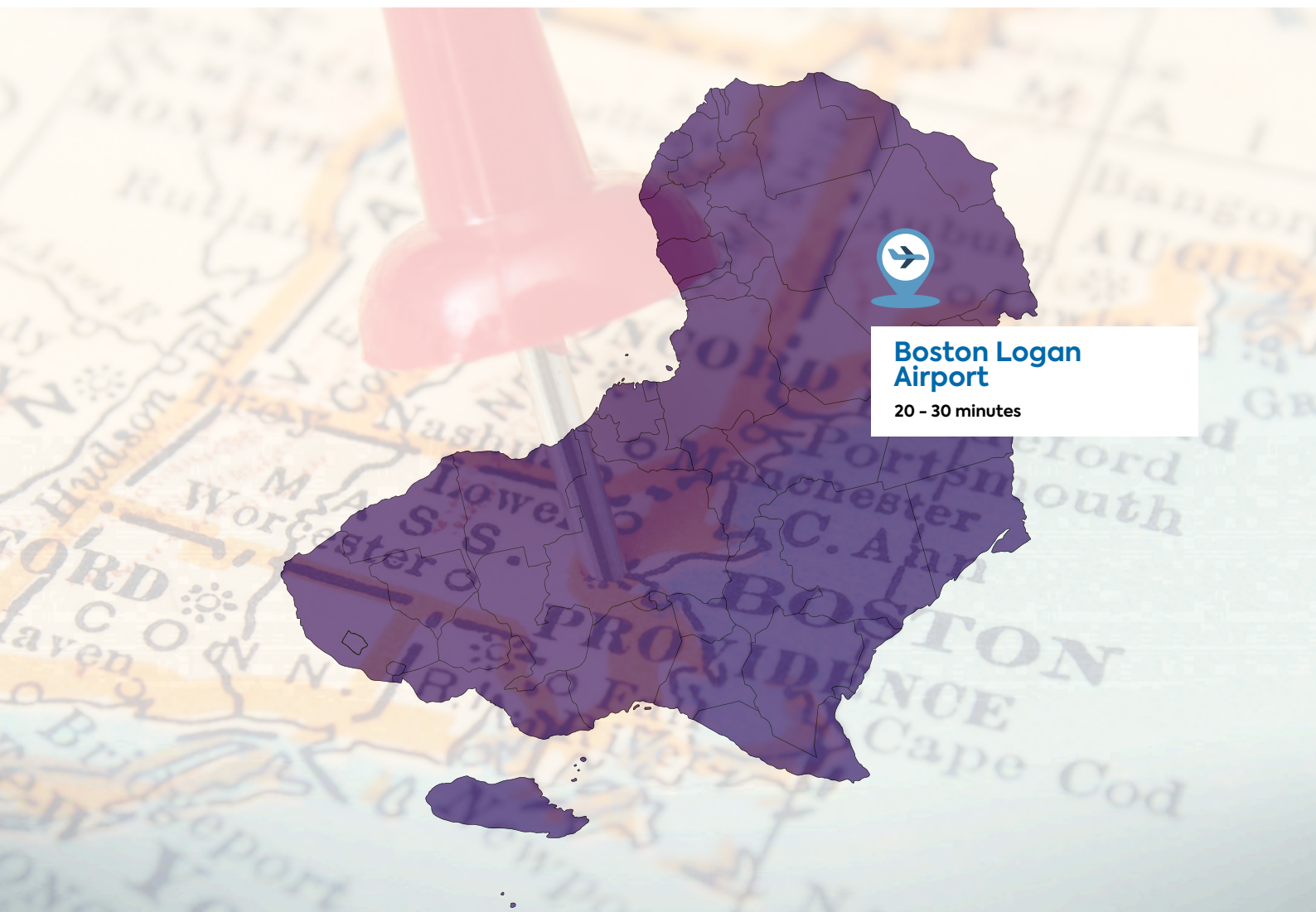




## International Airports

Logan International Airport, commonly referred to as Logan Airport, is the primary airport serving the city of Boston, Massachusetts, and the surrounding New England region. The airport was established in 1923 and is one of the oldest continuously operating airports in the United States. It has undergone numerous expansions and renovations over the years to accommodate the growing demand for air travel.

Logan Airport has four passenger terminals, namely Terminals A, B, C, and E. Each terminal serves different airlines and destinations, providing a wide range of domestic and international flights. Terminal E is dedicated primarily to international flights. Passengers can reach the airport using public transportation, such as the Massachusetts Bay Transportation Authority (MBTA) subway system and bus services. Additionally, there are various parking options available for those who prefer to drive.



## Getting into Boston



Getting from Logan International Airport to the city centre of Boston is relatively convenient and offers several transportation options. The travel time can vary depending on traffic conditions and the chosen mode of transportation. Here are the most common ways to reach the city centre from Logan Airport:

### Massachusetts Bay Transportation Authority (MBTA) - The “T”:

- Travel Time: Approximately 20–30 minutes.
- The Silver Line, which is part of the MBTA (commonly referred to as the “T”), offers direct service from Logan Airport to downtown Boston. It’s a cost-effective and convenient option.
- Silver Line SL1 provides service to South Station, which is a transportation hub in the heart of the city. You can connect to other subway lines and buses from there to reach your final destination.
- Fares for the Silver Line are typically the same as regular subway fares, making it an economical choice.

### Taxi:

- Travel Time: Approximately 15–30 minutes
- Taxis are readily available at Logan Airport. The travel time to the city centre can vary depending on traffic, but it’s generally a quicker option than public transportation.
- Taxi fares are metered, and the cost will depend on your destination within the city.

### Ride-sharing services:

- Travel Time: Similar to taxis, around 15–30 minutes
- Services like Uber and Lyft operate at Logan Airport. You can request a ride using their apps, and the travel time and cost will depend on factors like traffic and demand.





## Transport Options

Boston is a small, walkable city, so although most business trips and conferences will keep you situated near the Boston Convention and Exhibition Centre, it's easy to get around. Here are a few transport options, catered to every traveller's needs:

### **Boston's subway - the "T":**

The subway has four primary lines: Red, Orange, Blue, and Green. Each line covers different parts of the city, making it easy to navigate Boston. You can purchase tickets or use a stored-value CharlieCard to pay your fare. Fares are based on the distance travelled, and there are discounts for seniors, students, and people with disabilities.

### **Boston's water taxis:**

Water taxis operate in Boston Harbour, serving areas like Logan Airport, the Seaport District, Charlestown, and more. They offer passengers stunning views of the Boston skyline and harbour, making them a popular choice for tourists and those seeking a more picturesque journey. Fares for water taxis are generally higher than land-based transportation options, but the experience and speed can make it worthwhile.

### **Boston's bike share program:**

Boston's bike share program, known as "Bluebikes," provides a convenient and environmentally friendly way to explore the city. Bluebikes stations are scattered throughout Boston, Cambridge, and Somerville, making it easy to find and return bicycles. You can rent a bike for a single trip or purchase a monthly or annual membership, which offers unlimited rides within a certain timeframe.

### **Hop on / Hop off tour trolleys:**

Hop on / Hop off tour trolleys provide a convenient way for tourists to explore Boston's top attractions while enjoying guided commentary. Trolley tours typically cover a wide range of popular destinations, including historical sites, museums, and neighbourhoods. Passengers can disembark at any designated stop to explore the area and then hop back on the next trolley to continue their tour. It's a flexible and informative way to see the city.

Tickets can be purchased for specific durations, such as 1, 2, or 3 days, allowing travellers to customise their experience.



## Hotel Options

Boston offers a wide range of hotel options for business travellers, catering to various preferences and budgets. The location of your hotel is crucial. Consider its proximity to your business meetings, the airport, and any other places you need to visit. Staying in a central location like the Financial District or Back Bay can be convenient for business travellers. You may need some facilities and services that can make your stay more comfortable and productive, such as free Wi-Fi, a business centre, meeting rooms, a fitness centre, or a pool.

At Selective Travel Management, we have a Hotel Process in place to ensure we fulfil our Duty of Care as a professional travel Booker and to make sure you receive the service you expect. We quality check all hotels and make recommendations based upon a benchmark of the review sites on the day that you confirm your hotel. The final choice of where you want to stay is yours, we will simply provide our recommendations.

For recommendations on hotel options in Boston, please get in touch with your Dedicated Team, who can advise on the best accommodation to suit your travel needs. Our team of experts will use their personal experience, expertise, and knowledge to advise on the best accommodation for your trip. We will take into consideration many factors including: the reason for travel, your travelling scenario (solo, female, group etc.), your personal preferences, and more.





## Work Facilities

For those in search of co-working spaces, we've handpicked these exceptional options that cater to various needs and preferences.

### **Carr Workplaces**

Nestled in Boston's Financial District, Carr Workplaces boasts a prime location offering flexible workspaces, modern amenities, and a calming ambiance. When it's time to relax, explore nearby restaurants and coffee shops within walking distance.

### **Inc.ubate**

Situated a mere six miles from downtown Boston, this coworking haven was designed to unite solo entrepreneurs, remote workers, and small business professionals, offering vital resources for success and growth. With a well-organised environment, it blends cutting-edge technology with an outdoor patio and a comprehensive inventory of office supplies.

### **WeWork Boston**

WeWork has around 15 and counting locations in the city. As a coworking space in Boston, it provides flexible office spaces along with individual seats to work. You may be working with a team or as a lone wolf, they have just the combination of services and amenities to help you stay productive and never lose focus.

### **Cambridge Innovation Centre**

With adaptable workspaces, short-term memberships, enriching programming, and a global network, CIC is the ideal choice for growth companies, start-ups, and individual entrepreneurs, offering prestigious addresses and comprehensive support services.





## Business Environment

Boston, often referred to as the “Hub of the Universe”, boasts a dynamic business environment that has been a driving force in the region’s economy for centuries. With its rich history, world-renowned academic institutions, and a diverse range of industries, Boston offers a fertile ground for businesses to thrive.

The city is a magnet for start-ups, thanks in part to its proximity to leading venture capital firms. With its Innovation District and thriving biotech and cybersecurity sectors, Boston continues to attract tech talent and investment. Co-working spaces and incubators are scattered across the city, nurturing the next generation of entrepreneurs.

The city’s Financial District, located in downtown Boston, is a bustling centre of finance and investment. Major banks, asset management firms, and venture capital companies have a significant presence here. This financial ecosystem provides businesses with access to capital and financial expertise, essential for growth and expansion.

Beyond business, Boston offers an exceptional quality of life. Its rich cultural heritage, top-notch healthcare facilities, and diverse neighbourhoods make it an attractive destination for professionals and their families. The city’s commitment to sustainability and green initiatives also enhances its appeal.



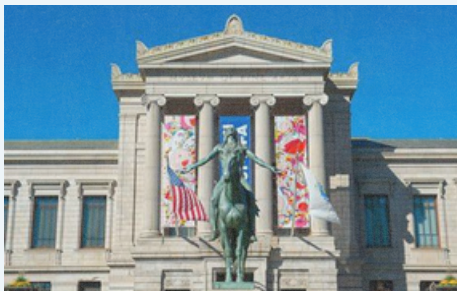


## Sightseeing

As a city steeped in history and brimming with modern vibrancy, Boston offers a delightful mix of sightseeing opportunities for business travellers. When your workday is done, take a break and immerse yourself in the rich culture and fascinating history that the city has to offer. Here are the top 5 attractions:

### Freedom Trail

This 2.5-mile-long path weaves through Boston's historic neighbourhoods, connecting 16 significant sites. As you walk along the red-brick trail, you'll encounter landmarks like the Massachusetts State House, Paul Revere's House, and the Old North Church, each brimming with stories from America's past.



### Museum of Fine Arts

With an extensive collection spanning various cultures and time periods, this museum offers a fascinating journey through the world's artistic treasures. Take a break from business meetings and immerse yourself in the beauty and creativity on display.

### Harvard University

Walk through the historic Harvard Yard, where you'll find remarkable architecture, statues, and the prestigious Widener Library. The opportunity to explore centuries of academic achievement makes it an inspiring stop.



### Fenway Park

Baseball fans shouldn't miss the chance to catch a game at Fenway Park, home to the Boston Red Sox. Even if there's no game, you can take a guided tour of this historic ballpark.



### Boston Tea Party Ships & Museum

This interactive attraction brings history to life, allowing you to participate in the events leading up to the Boston Tea Party. It's an engaging and educational experience that offers a unique perspective on the city's revolutionary past.

## Food and drinks

Boston boasts a vibrant culinary scene that caters to food connoisseurs and enthusiasts alike. While the Michelin Guide has yet to make its debut in Boston, the city is home to an array of exceptional dining establishments that deliver gastronomic delights at their finest.

Menton, helmed by renowned Chef Barbara Lynch, is a two-star gem offering modern French cuisine with a New England twist. It's a destination for those seeking exquisite flavours in an elegant setting.

Oleana, located in nearby Cambridge, holds a Michelin star for its Mediterranean-inspired fare. With its cozy ambiance and delectable dishes like the signature "Sultan's Delight", Oleana will indulge your gastronomic desires.

Union Oyster House, one of America's oldest continuously operating restaurants, is a historic treasure serving New England classics like clam chowder and lobster.

For seafood aficionados, Neptune Oyster in the North End is a must-visit. This tiny eatery is known for its exceptional lobster rolls and oysters, and it's a hidden gem cherished by locals and visitors alike.

For those seeking exceptional libations, "Drink" is a must-visit. This innovative cocktail bar, located in the Fort Point area, takes mixology to new heights. The talented bartenders here will craft personalised cocktails based on your preferences, ensuring a unique and unforgettable experience.





## Useful Apps

Navigating Boston can be made much easier with the help of various smartphone apps designed to assist travellers. Here are some of the best apps to download for getting around:

**MBTA Official App:** If you plan to use public transportation extensively, the official app of the Massachusetts Bay Transportation Authority (MBTA) is a must. It offers real-time schedules, trip planning, and information on buses, trains, and commuter rails.

**Uber and Lyft:** Both ride-sharing apps are widely available in Boston. They provide convenient transportation options for getting around the city, especially during peak travel times or when public transit isn't as convenient.

**Bluebikes:** This app allows you to locate nearby bike stations, check bike availability, and plan your cycling route around the city.

**SpotHero:** If you're driving in Boston, parking can be challenging to find, and expensive. SpotHero helps you find and reserve parking spaces in advance, saving you time and money.

**CityMapper:** This is an excellent app for planning your route using various transportation options. It provides real-time information on buses, subways, and even bike-sharing services.

**Interested in other useful business travel apps?** [View Top Business Travel Apps](#) 





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